



2021-2022

Dear Friend,

Liberty Corner Elementary School's Parent Teacher Organization ("LCS PTO") is excited to present the following sponsorship opportunities for the 2021-2022 academic year. Sponsors can be businesses, organizations, clubs, not-for-profit initiatives and more!

As a valued member of our community, we appreciate your dedication to investing in our children's education. We depend on your financial support to assist with educational enrichments, building improvements, classroom supplies, teacher training and materials, and various other initiatives which make Liberty Corner School a special place to learn. Thanks to donations from sponsors like you, the PTO has transformed the outdoor play & learning space by refinishing the basketball court, adding a new play structure and swingset bay, installing numerous buddy benches, and providing tents to facilitate outdoor learning.

Partnering with the LCS PTO means *putting your organization in front of over 400 local families and 75 faculty members of LCS*, while at the same time helping to fund educational initiatives implemented by the PTO that directly impact our students. This is the perfect avenue to support your community while increasing your brand awareness and fostering new leads.

The past school year was certainly an unconventional one, but the LCS PTO remained a vital component to the school's day to day operations and continued to implement engaging enrichments for our students. We are looking to the future and hope you will join us. Thank you in advance for considering a partnership with the LCS PTO.

*This year we are pleased to offer an [Early Bird Registration Benefit](#). Register by August 30, 2021 to be featured in the LCS PTO's back to school communications. Just one more way to get your brand in front of our community.

YOUR SPONSORSHIP DONATION IS TAX DEDUCTIBLE!

Approved sponsorships will be activated within 2 weeks of completed registration.

61 CHURCH STREET. LIBERTY CORNER NJ 07938 | LIBERTYCORNERPTO@GMAIL.COM

— LIBERTY CORNER SCHOOL —

LCS PTO

PARENT TEACHER ORGANIZATION

	Best Friend \$800	Sidekick \$500	Buddy \$300	Chum \$150	Pal \$100
LCS PTO Sponsored Event					
Sponsor Poster in high traffic area at community event	✓				
Certificate of Recognition					
Certificate to display at your place of business	✓	✓	✓	✓	✓
Online Family & Faculty Directory (AtoZ)					
Listing/Logo placement in directory	✓	✓	✓		
Listing/logo on directory home page	✓	✓			
Monthly LCS PTO E-Newsletter					
Logo in monthly LCS PTO e-newsletters	✓	✓	✓		
LCS PTO Facebook Private Group					
Dedicated Facebook post(s) on the LCS PTO page	3	2			
Combined Facebook posts on the LCS PTO page	1	1	1		
LCS PTO Public Website					
Permanent Logo/Link on home page	✓	✓	✓		
Permanent Logo/Link on sponsors page	✓	✓	✓	✓	
LCS PTO Partners E-Newsletter					
Inclusion in the Fall and Spring “LCS PTO Partners” email blast	✓	✓	✓	✓	✓

[Liberty Corner School PTO Partnership Submission Form](#)

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PARENT TEACHER ORGANIZATION

All sponsorships are considered “pending” until payment has cleared, artwork is submitted and the sponsor has been approved by the LCS PTO Board.

Artwork Requirements

Please use the following guidelines to submit logos.

Sponsors without a logo will be created by the LCS PTO

Logos are names only, no coupons or incentives may be included in artwork

High Resolution JPG or PNG

150 x 150 pixels (website) 650 x 200 (LCS directory)

Partnership requests are accepted via:

Online: libertycornerpto.org / Email: libertycornerpto@gmail.com

USPS Attn: LCS PTO / Sponsorship

Name: _____

Organization: _____

Phone: _____ Email: _____

Billing Address: _____

Name Sponsorship should be recognized by: _____

Sponsorship Name/Level: _____

Sponsorship Amount: \$ _____

Payment Method: PayPal / Cash / Check / Venmo (@Korie-Caruso)

Checks payable to: Liberty Corner School PTO

LCS PTO
@Korie-Caruso

