



2020-2021

Dear Friend,

Liberty Corner Elementary School's PTO is excited to present the following sponsorship opportunities for the 2020-2021 academic year. Sponsors can be businesses, organizations, clubs, individuals or families!

As a valued member of our community and we appreciate your dedication to investing in our children's education. We depend on your financial support to assist with educational enrichments, building enhancements, classroom supplies, teacher training and materials, and various other initiatives which make Liberty Corner School a special place to learn.

Partnering with the LCS PTO means *putting your brand in front of over 400 local families and 75 faculty of LCS*, while at the same time helping to fund educational initiatives implemented by the PTO which directly impact our students. This is the perfect avenue to support your community in these unprecedented times while increasing your brand awareness and fostering new leads. What's more? Your donation to the nonprofit LCS PTO is considered charitable giving and tax deductible to the fullest extent of the law.

While the start to this school year is unconventional, the LCS PTO is still a vital component to the school's day to day operations and relationship management. Thank you in advance for considering a partnership with the LCS PTO.

**SPONSORSHIP OPPORTUNITIES ARE WELCOMED THROUGHOUT
THE ACADEMIC YEAR AT ANY TIME**

***Commit now to be ready for all the start of the school year traffic!**

Approved sponsorships will be activated within 2 weeks of completed registration.



Liberty Corner School PTO Partnership Opportunities

	Best Friend \$800	Sidekick \$500	Buddy \$300	Chum \$150	Pal \$75
LCS PTO Sponsored Event					
Sponsor Poster in high traffic area at community event	✓				
Certificate of Recognition					
A certificate to display at your place of business	✓	✓			
Online Family & Faculty Directory					
Logo/Link on AtoZ parent directory	✓	✓	✓		
Home/search screen rotation in mobile app and desktop	✓	✓			
Footer rotation within the mobile app and desktop	✓		✓		
Monthly LCS PTO E-Newsletter					
Logo in monthly LCS PTO e-newsletters	✓	✓	✓		
LCS PTO Facebook Private Group					
Dedicated Facebook post(s) on the LCS PTO page <i>*sponsor may choose month</i>	2	1			
Combined Facebook posts on the LCS PTO page	1	1	1		
LCS PTO Public Website					
Permanent Logo/Link on home page	✓	✓	✓		
Permanent Logo/Link on sponsors page	✓	✓	✓	✓	
LCS PTO Partners E-Newsletter					
Inclusion in the Fall and Spring "LCS PTO Partners" email blast	✓	✓	✓	✓	✓

*non-profit organizations may choose to take 10% off their total donation amount

Artwork Requirements

Please use the following guidelines to submit logos. Sponsors without a logo will be created by the LCS PTO.

- JPG or PNG
- High Resolution
- 150 x 150 pixels (website)
- 650 x 200 (LCS directory)

Need help? We are here to guide you through the submission process.



Liberty Corner School PTO Partnership Submission Form

All sponsorships are considered “pending” until payment has cleared, artwork is submitted and the sponsor has been approved by the LCS PTO Board.

Partnership requests are accepted via:

Online: libertycornerpto.org

Email: libertycornerpto@gmail.com

USPS Attn: LCS PTO / Sponsorship

Name: _____

Organization: _____

Phone: _____ Email: _____

Billing Address: _____

Name Sponsorship should be recognized by: _____

Sponsorship Name/Level: _____

Sponsorship Amount: \$ _____

Payment Method: PayPal / Cash / Check

Checks payable to: Liberty Corner School PTO

Thank you for your support!